



OREGON ELKS NEWS

The Official Newsletter of the Oregon State Elks Association
Volume I Issue No. 10 March 2022

OSEA President's Message

Spring Greetings Fellow Elks!



As we move from the Winter season into Spring, please be aware that a lot of youth sports and other activities will be starting up so be extra careful when commuting in our communities.

After having participated in Hillsboro Lodge's Past Exalted Rulers (PER) rendition of the Initiation ritual for several incoming members and then PER Appreciation night, I was also invited to participate in St. Helens Lodge's PER Appreciation night and their "rousing" process to vote in their latest member into the PER Association. Seeing certain traditions still being carried forward in our Order is not only invigorating, but very gratifying.

Pam and I wish to thank everyone for their heartfelt "get well" cards, best wishes, flowers, and gifts after her unfortunate vehicle accident January 31st in which she broke one of her vertebrae. Elksdom is certainly alive and well, and it is evident under Sickness and Distress. Pam is recovering at home and hopes to be fully active again soon.



I had the privilege of attending the State Scholarship awards event at Ashland Lodge February 11-12. Exalted Ruler Polly Stonier and State Scholarship Chair Mary Danca did a great job in welcoming

students and their families into the Elks family. I sat in on the interview portion of all the students and was asked to make

some comments and present certificates during the dinner and ceremony. Our application and selection processes are working well, and I look forward to seeing how our state's winners do in the national competition and what they accomplish during and after their selected collegiate studies.

We had the State Hoop Shoot competition on February 26th at Silverton Lodge, and State Chair Steve May put plans in place for an outstanding event as District winners competed for the right to move onto regional competition to be held March 26th.

I ask for one final push to reduce our membership delinquency as we are right in line with the national average but I know that Oregon is not average in anything we do. I also would like us to do a clean sweep and initiate every candidate awaiting initiation into our great order.

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As a reminder, if you have suggestions for future issues of the OSEA Newsletter please send them to the OSEA Public Relations and Marketing Committee at Blake.ORNCElks@gmail.com. You can also request to be added to our new email distribution list to receive these newsletters and other updates directly in your inbox.

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OSEA Presidents Message Continued

Ritual is alive and well once again in our state, and several teams are preparing for District competition and then State competition to see who earns the privilege and honor to represent Oregon in Atlanta at Grand Lodge.

Please join many dedicated Past Exalted Rulers (current Exalted Rulers are also invited) at our next dinner and meeting to be hosted by Oregon City Lodge on March 12th. Please call the lodge for reservations or contact OSEA Past State President and current Trustee Steve May for more information. I would like to see many more of you share the evening with us.

Thank you for kindly helping others.

Fraternally,

Richard K Shipley
OSEA President
2021-2022

Veteran Welcome Home Boxes

Milwaukie Portland 142 helped set up a brand new veteran facility that will provide permanent housing for 35 veterans. With help from the Spotlight Grant and the ENVSC Welcome Home kit program, the lodge was able to provide over \$7,000 in goods such as small kitchen appliances, baking items, dinnerware, bedding, cleaning supplies, hygiene items, lamps, clocks and paper goods to help these veterans get settled into their new homes. Members also donated reusable shopping bags and several hand crocheted throws, plus two beautiful quilts that were made by veteran Red.

In addition to the great work of the Milwaukie Portland Lodge, the Salem Elks Lodge is entering it's third year of an Elks National Foundation Impact Grant Project to provide welcome home boxes for veterans. Since starting their program they have put together almost 150 boxes.



DAP issues simple challenge for Exalted Rulers

By William J. Bryan
Assistant National Director

Recently, the directors of the Elks Drug Awareness Program cold called 100 Exalted Rulers from across the country. Each director contacted 25 ERs, none of whom were from the director's state. After a brief greeting and discussion, we explained the reason we called. We asked the ERs, "Do you know who your Lodge's Drug Awareness Chairman is?"

We were pleased that 37% of the ERs knew the name off the top of their heads. A few responses we got were:

- "I guess I am."
- "She just quit, so I'm looking for a replacement."
- "We don't have a Drug Awareness Program in our Lodge."
- "The D.A.R.E. officer at our school is."

However, that meant 63% did not know. Exalted Rulers are winding their year down in the next few months, but drug and substance abuse never winds down! If we learned one thing during the COVID pandemic, it's that drug abuse increased. Now is not the time to let our foot off the gas.

Thus, the directors of the DAP are issuing ERs the following challenge: "Do you know who your Lodge DAP Chairman is, and do you know their contact information?" If you do, take a few minutes and e-mail us your Lodge DAP Chairman's name and contact information (i.e., e-mail address, mailing address, and home/cell telephone number).

The directors are in the process of creating an expanded contact list (that will remain private, secure, and only within the DAP).

Are you ready to take up the challenge? If so, please e-mail the information to: winkbryan@comcast.net. You will be placed in a drawing for a nice gift.

Thank you for your service to the Elks and your commitment to the Elks Drug Awareness Program.

Contests a great way to recognize those doing outstanding work

Has your lodge entered any of the State or Grand Lodge contests to recognize those doing outstanding work in your lodge? While these contests deadlines have passed for this year, it is not too late for incoming Exalted Rulers to start planning now to enter them for next year. Some of the contests you should keep in mind over the next year are:

- **Hall of Fame** – Is there someone in your lodge who has gone above and beyond in their service to our order and our State Association? Nominate them for the Oregon State Elks Association Hall of Fame.
- **Elk of the Year** – This is for a non-officer member who is always willing to help and can be relied upon to get things done.
- **Officer of the Year** – This is for that officer who has contributed over and above the duties of their office towards the improvement of your lodge and our order.
- **Citizen of the Year** - Do you know a person who has contributed in a special way to improving your local community, shown leadership in your community, or who has been an all-around good citizen? Then this award is your way to recognize that person
- **Veterans Volunteer of the Year** – This award is to recognize those who have demonstrated outstanding service to veterans and military members in need.
- **Lodge Bulletin Contest** – This award is to recognize the work that goes into creating your lodge bulletin. Make sure to put in for this award to get the hard work and dedication of your bulletin editor recognized.
- **All American Lodge** – There is no doubt that a majority of our Lodges are already putting forward the effort to qualify for the All American Lodge Contest “A”. A number of Lodges are doing what is required, but unfortunately, are not taking that one more step forward that is needed to enter Contest “A”, All American Lodge.

Many of these awards just take a little time to put together the required submission, think of all the time and effort members put into making your lodge a success. Taking the time to fill out an award nomination to recognize that time, effort, and hard work is the least you can do. Visit www.oregonelks.org and www.elks.org to learn more about lodge contests, deadlines to enter, and what is required to enter.

Think outside the box to promote your lodge

In advertising there are three types of media. First you have your traditional/legacy media which consists of print advertising (newspapers), television, radio, and billboards. These traditional/legacy media outlets tend to be more expensive and are getting increasingly harder to utilize.

Second, there is new media which includes things like Facebook and other social media platforms, paid online ads, and internet search results for websites. New media is a sector that has grown exponentially over the last 10 years and is cheaply accessible compared to traditional/legacy media but requires a member with tech savvy to take full advantage of.

And third, is non-traditional media opportunities to promote your lodge. This can be anything from a booth at a local farmers market to an “Elks Night” at a local sporting event. Even sponsoring local teams is considered non-traditional advertising. Costs can vary for these non-traditional opportunities, and they often don’t require any special expertise other than thinking outside the box. So, spend some time looking around your local community for opportunities for non-traditional ways to promote your lodge. Some suggestions include:

- Look for local farmers markets or community markets to take part in
- Look into an “Elks Night” at local sporting events (high school or even college level)
- Sponsor a sign at the local athletic facility
- Participate in community events such as National Night Out or community festivals

By looking at non-traditional ways of promoting your lodge you can show those in your community that the Elks are still active and share more about what we do for our communities. If you take advantage of some of these opportunities please make sure to share what you have been doing with the state Public Relations and Marketing Committee so we can feature your efforts for other lodges to learn from!



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March 2022 OSEA Calendar



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5 OSEA Officers Meeting - Lincoln City
6	7	8	9	10	11	12 OR/WA PER Association Dinner at Oregon City
13 Ritual Clinic @ Hillsboro Lodge New Central District Breakfast & Meeting at Oregon City	14	15 1st day for the Installation of 22-23 Lodge Officers	16	17	18	19
20	21	22	23	24	25	26 Regional Hoop Shoot - Pasco, WA
27	28	29	30	31		