

OREGON ELKS NEWS

The Official Newsletter of the Oregon State Elks Association Volume III Issue No. 2 June 2023

Always an Elk

OSEA President's message Good Day Elks!



As Cody and I return from the Camp Meadowood Work Weekend, I must share once more how much the Elks mean to our communities. I would be remiss to not mention the camp and the kids that it influences and helps by providing them tools for the rest of their lives. These are the students who

attend the camp to receive help in areas that allow them to better adjust socially and have the confidence to be a part of a group. And these young people are the primary goal of our hard work and volunteerism at Meadowood Work Weekend.

However, there are other benefits and they apply to all of the Elk's many work and fund raising events. These events draw us together as a group. They reinforce the bonds of Brotherly Love as members work to achieve a common goal regardless of their personal views or cultural differences. It makes us visible to the communities and advertises the fact that we not only support the causes, but work hard to do so.

Even better were the young people we saw working at the camp. These are the children and grandchildren of members who accompanied their Elk family member to the mountain. It occurred to me that by including these young men and women, boys and girls in our labors that we are also passing on something so important to our future. The privilege of service to others, the work and effort it requires to make changes that you believe in, the accomplishments a group of like-minded citizens can make when working in unison.

So, while we support our communities with labor and money, let us not forget the most valuable asset we can give them for the future. Youth who have learned the value of volunteerism,

selflessness, and the will and desire to make the world a better place.

Remember, at a fundraiser or work weekend, church or holiday bar-b-q, Always An Elk.

Fraternally

Nick Bettencourt Oregon State Elks Association President



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Newsletter articles can be submitted to the OSEA Public Relations and Marketing Committee at Blake.ORNCElks@gmail.com.

Oregon State Elks Association 6950 SW Hampton St Suite 232 Portland, OR 97223 osea2@outlook.com/503-716-8668



OSEA Public Relations and Marketing Committee Phone: (541) 570-9262

Email: blake.ORNCElks@gmail.com

Grand Exalted Ruler: Honoring our Flag, remembering our fathers



The Esteemed Leading Knight's charge to our new Members opens with: "The Emblem of this station is the Flag of our country; and its motto is Charity, the cornerstone of every Elk structure, the highest virtue of every Elk creed." New Members listening to this charge may gain an understanding of what the Flag means to us as Elks.

Across our great country, Flag Day is observed on the 14th day of June each year to honor and commemorate the adoption of the American Flag. The Second Continental Congress adopted this date in 1777, and President Woodrow Wilson issued a presidential proclamation in 1916 establishing June 14 as national Flag Day. In our great Order of Elks, the Grand Lodge, by Resolution, designated June 14 as Flag Day. In 1911, the Grand Lodge adopted a mandatory observance of Flag Day in all of our Lodges.

Americans celebrate Flag Day by displaying the red, white, and blue in front of homes and businesses. Flag Day events are held by Lodges all across our great country with ceremonies, parades, essay contests, and, most importantly, our Elks Flag Day Ceremony. The American Flag is the emblem of the "land that I love." Our Flag symbolizes the land of the free and home of the brave for all Americans.

June also has another special day for all of us as we honor and celebrate Father's Day. This year the holiday falls on Sunday, June 18. No matter how far away you may be, take the time to reach out and say happy Father's Day. This is not only a special day for your father but it is also special for your grandfather, your great-grandfather, your brother, and your special uncle. Happy Father's Day.

June is the beginning of our summer months. Children are home from school, graduation ceremonies are held, and families begin summer vacations. Celebrating our Flag and participating in June activities in our homes and at our Lodges truly show "Elks Care — Elks Share."

I encourage each of you to continue "Promoting Elkdom With Enthusiasm" by bringing joy, happiness, love and lots of sunshine to one another.

God bless all of you. God bless our troops, past and present. Most of all, God bless America.

Elks serving those who serve

The 909th Human Resources has two components, one based up in Washington and the other here in Oregon. We were contacted by the Shoreline WA Lodge who helped serve members of the 909th in Washington as part of their pre-deployment family day asking if we could help out with the pre-deployment family day taking place here in Oregon. Members of the Milwuakie-Portland, Oregon City, Gateway-Gresham, Salem, and Corvallis Lodges came together to provide lunch for the unit and their family as well as cooking and serving the meal. This is a great example of Oregon Elks Serving Those who Served.



Salem Lodge helps honor veterans and first responders

The Salem Elks Lodge recently donated an additional 15 American Flags to the Marion County Medical Examiners Office. These flags are used by the Medical Examiners Officer whenever they have to transport the remains of a veteran or first responder who has passed. After the remains have been transported, the Flag and Letter from the Medical Examiner is presented to the family of the deceased thanking them for their service to their country. The Salem Elks Lodge has provided over 40 flags to the Medical Examiners Office to use for this purpose. In their letter to families, the Medical Examiner includes the Elks Logo and acknowledges the Elks Contribution of the flag to the veteran or first responders family.



Elks Youth Eye Service (EYES)

EYES is our Oregon State Elks Association Major Project. It is governed by five Directors appointed by the President for terms of five years with sponsor concurrence. The Directors oversee the Trust fund and provide direction to financial institutions who manage the investments. They also direct how the Trust is used towards support of the project, and oversee the OSEA Visual Committee and their fundraising activities. The biggest part of the project is currently the Oregon Elks Children's Eye Clinic, located next to the Casey Eye Institute at OHSU. There is an additional Eye Clinic located in Bend, and its Grand Opening is scheduled for August 25th of this year.

Summerfest will be held on June 10th at Oaks Park Dance Pavilion in Portland from 10:00 AM-12:00 PM. There will be fun activities, and refreshments will be provided by Beaverton Lodge. For free parking use the code elks1949.

The Directors have authorized the purchase of a half page ad in the Grand Lodge Convention News that will be published July 2-5 from Minneapolis. Please look for it and share in the pride the Oregon Elks have in our State Major Project!

The Directors have also authorized the sale of "See Note" pins once again, and for a \$100 donation, you can have one of the limited edition pins (while supplies last). A donation form can be found later in this newsletter.

For more information regarding EYES, please feel free to reach out to any of the 5 Directors. For more information on the Visual Committee, please reach out to the State Visual Committee Chair. Thank you very much for the tremendous support Oregon Elks continue to provide to EYES and to the Visual Committee.

Fraternally,
EYES Directors
Lanny Schulze, President
Joe Snow, Vice-President
Dan Lowe, Secretary
Mary Williams
Richard Shipley, Treasurer

Visual Chairman Rocky King

Oregon State Elks Association Major Project "See Note" Pins

The OSEA Elks Youth Eye Service (EYES) Directors have authorized "See Note" pins to be available once again in limited quantities to support our State Major Project, EYES, which directs our Visual Committee and provides funding for the Oregon Elks Children's Eye Clinic located at the Casey Eye Institute at OHSU. At the Grand Opening in October 2022, Members and Guests toured the beautiful 60,000 square foot state-of-the-art facility dedicated to providing specialized pediatric ophthalmology care.



Please consider making a charitable, 501(c)(3) tax deductible donation to EYES.

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	Portland, OF	R 97223
A tax receint	will be mailed to	you upon receipt of your

donation.

A playbook for adding new members

By Rick Gathen, Membership Marketing Manager

- 1. Ask every Member to submit three prospects to the membership chair and receive the GER Award Pin.
- 2. Assign every Chair Officer to a five-person recruitment team, and each team brings in at least five new Members.
- 3. Pass out M&M candy to remind Members that "Membership Matters" and that we need "More Members."
- 4. Distribute extra copies of The Elks Magazine to waiting rooms, etc.
- 5. Hold wine and cheese receptions for prospective Members.
- 6. Build a Lodge website and social media page.
- 7. Create more fun at your Lodge.
- 8. Lead by example. How many Members have you recruited?
- 9. Hold recruiting events with the entire district.
- 10. Place an invitation card in the hand of every Member to remind them to bring a guest.
- 11. Produce Lodge flyers and have available in the Lodge. Hand to non-members during community events.
- 12. In your Exalted Ruler message, encourage Members to bring guests every month.
- Ask your Lodge Secretary to run a list of all former Members dropped for non-payment over the past five years.
- 14. Give guests Lodge pins and make them feel welcome.
- 15. Approach corporations and businesses. Some businesses look for community involvement opportunities.
- 16. Place pamphlets in doctors' offices, hospitals, cafeterias, libraries, etc.
- 17. Send letters to people in the news with an invitation to visit the Lodge.
- 18. Have a special guest day. Free food always works!
- 19. Write letters to the newspaper about the campaigns your Lodge is working on.
- 20. Honor outstanding community members with awards.
- 21. Wear your Lodge's pin in public, and people will ask you questions.
- 22. Send the Lodge newsletter to guests.
- 23. Contact your chamber of commerce to help you advertise your events.
- 24. Rent out your Lodge to civic, benevolent and fraternal groups such as Rotary International, Lions Club, and Knights of Columbus.

- 25. Open your Lodge to community organizations that need a place to meet.
- 26. Encourage your Members to "just ask" friends, family, neighbors, business associates, etc. to join the Order.
- 27. Sponsor a community work day.
- 28. Ask to be invited into a local school. Parents and teachers are the prospects. Sponsor a presentation.
- 29. Arrange to speak at homeowners association meetings and give a presentation about the Elks.
- 30. Use the reinstatement letter from the Membership Manual.

Looking for additional ideas or help implementing these ideas in your lodge? Reach out to the OSEA Membership and Lapsation Committee or the OSEA Public Relations and Marketing Committee today to learn more about how your lodge can implement a successful membership playbook.

Elks donations to OR veterans Homes

Past State President Ben Adams asked members to bring needed items for our state sponsored veterans homes to the recent OSEA Summer Convention in Seaside. Elks from all over Oregon brought snacks, coffee, non-alcoholic beer, games, clothing, and more that was then divided up and taken to the Oregon Veterans Homes in Lebanon and The Dalles. In addition to the items donated from the State Convention, the Oregon Elks are donating a special table to the Lebanon Veterans Home for their memory care unit. This table works with an Obie Projector which provides interactive projections and games for the veterans to play with in the memory care unit. Oregon Elks continue a proud tradition of our order of ensuring that so long as there are veterans, the Benevolent and Protective Order of Elks will not forget them. Pictured below are members of the Keizer Elks Lodge, Corvallis Elks Lodge, Past State President Ben Adams, and Central District Vice President delivering items to the Lebanon Veterans Home. To learn more about how your lodge can assist veterans reach out to your district Veterans Committee member.



Florence Elks Rhody Days

The 116th Annual Rhododendron Festival took place in Florence on May 20-21, 2023. As always, the Florence Elks Lodge participated in grand style with their chicken barbecue, Ladies of Elks Pie and Bake Sale, the Past Exalted Rulers Rhody breakfast, and our always popular parade float.

More than 100 volunteers worked at these events over the course of the weekend. For the barbecue, we smoked and cooked 1000 pounds of chicken halves and served them with baked beans and potato salad. The pancake, eggs and sausage breakfast was free to all fire and police personnel, as well as the Rhododendron Court (made up of students from the local schools). The bake sale sold out of homemade pies within 30 minutes. Our parade float – which won the Grand Marshall's Award - had 6 motorcycles perched on top of a 40ft flatbed trailer that was covered in cedar branches and rhododendron flowers. Local veterans - Gary Covert - Navy, Ed Bevertsen - Navy, Richard Lewis - Marines, Phil Olsen -Army, Bill Beluza - Air Force, sat on 5 of those bikes while one bike was left without a rider representing our POW/MIAs. Thanks to Brien Mill for piloting our float & Oregon Coast Marine Construction for providing the trailer every year!

Proceeds from these events help support and build our charity funds so we can continue to give back to the wonderful community we live in.

FLORENCE ELKS LODGE RECEIVES THE GRAND MARSHALL AWARD RIP ROARIN' RHODIES 2023

Make sure to watch the Portland Starlight Parade on June 3rd, the Oregon Elks will have a float in the parade. You can watch live on Fox 12 Oregon. Members from multiple lodges will be riding the float or walking with US flags, Elks Banners, and more. Is your lodge taking part in your local parades to promote the Elks in your community? If not consider taking part in the next parade to build visibility for your lodge.

Milwaukie-Portland Memorial Day flag display

Milwaukie-Portland Elks Lodge's new "Flags on Display" project was on view for Memorial Day with 23 American flags going up at dawn and taken down at dusk. The lodge invited Clackamas County commissioners, veterans and other supporters of the new initiative to a 10 a.m. program held in the lodge parking lot. Two members of the Clackamas County Commission spoke at the event, and a total of four were in attendance. Their lodge plans to eventually have a display on all five official national holidays for displaying flags south from the Elks Lodge with businesses on both sides of McLoughlin Boulevard. You can watch a video of the lodge Memorial Day Flag Display on YouTube.





Camp Meadowood Work Weekend

Camp Meadowood Springs is an amazing place that provides a supportive environment for children with a variety of communication disorders. The camp's focus on inclusion and recognizing the worth of every individual is commendable. It's wonderful to hear that children of all abilities and disabilities, as well as diverse backgrounds, are welcomed and supported at the camp. The integration of therapy goals into every aspect of camp activity ensures that campers have opportunities to practice and improve their communication skills in a natural and inclusive setting. The involvement of graduate students working towards SLP licensure, alongside camp counselors, highlights the camp's commitment to providing quality therapy and support to the campers.

Additionally, the collaboration with the Elks from all over the state of Oregon during the Memorial Day weekend showcases a sense of community and shared purpose. Coming together to prepare the camp for the incoming children, whether it's cleaning cabins, repairing items, or addressing ADA concerns, demonstrates a dedication to creating a safe and accessible environment for all campers.

Overall, Camp Meadowood Springs appears to be a place where children with communication disorders can thrive and grow, surrounded by a supportive community that values their individuality and promotes inclusion.





Betty Hise for Cancer Research

Betty Hise for Cancer Research fundraising luncheon at Summer convention was attended by 112 from Oregon and visiting dignitaries from other states! Our birthday party theme was to celebrate fundraising and donating to Cancer Research in the amount of \$718,000 over 35 years. Our speaker Tammie Eslinger from Idaho spoke to the Colon Cancer research we support. This program was not funded until Betty Hise for Cancer Research designated it as the chosen Idaho project. During the luncheon several door prizes were distributed, table decorations and 'fascinator hats' were sold and enjoyed by many.



Our sales table featured Betty Hise themed umbrellas, vests and jackets, knives, pens, and small flashlights. Also being sold were crystal butterflies and fascinators. A new item to the table was lapel pins to celebrate the '35 years and going strong'.





The silent auction tables filled fast, and shopping was enjoyed by regular customers! All donations were greatly appreciated! Totals for our Summer Convention were \$12,111.65 to include the silent auction proceeds, sales table merchandizing, and numerous donations received from Lodges and individuals. A few silent auction items were received with no donor name. Thank you to everyone for your creative and generous contributions to our cause!!

Betty Hise Directors. Deb, Sheri, Barbara, Lillian, Pam, Laurie, Cassandra, and Virginia



Oregon State Elks Association 6950 SW Hampton St Suite 232 Portland, OR 97223 (503) 716-8668 osea2@outlook.com

June 2023 OSEA Calendar



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3 Portland Starlight Parade (Watch for the Elks Float)
4	5	6	7	8	9	10
11	12	13	14 Flag Day (Required observance)	15 WSEA Convention @ Pasco	16 WSEA Convention @ Pasco	17 WSEA Convention @ Pasco
18 Fathers Day	19 Juneteenth	20	21	22	23	24 OR/WA Per Association Dinner @ Forest Grove
25	26	27	28	29	30	1 Travel to national convention in Minneapolis